

# Press Release



31<sup>st</sup> July 2008

## Artegy Looks to the Future

**London: Contract hire and fleet support services company Artegy is planning for tomorrow with its new approach to public sector fleet operators.**



“There are so many pressures now facing public authorities when it comes to putting a fleet of vehicles to work” says **Rob Kerridge**, Artegy’s newly appointed head of Business Development for the Public Sector.

“Increasing environmental concerns go hand-in-hand with the ever-present need to make better use of assets. Add to this the responsibility for compliance on all levels such as Health and Safety and O Licensing plus tighter budgetary constraints and it’s clear that new solutions are needed in order to be prepared for a demanding future, ” continued Kerridge.

Artegy believes that it can help by developing a service that offers access to innovative new vehicle technology married to information systems that keep the customer informed of the performance of the fleet at the touch of a button. The Company’s SAP platform provides on-line access to management information, providing valuable help to fleet operators wishing to minimise the environmental impact of their fleets through greater efficiency.

Artegy assesses the best solution for maintenance support working with service and repair agents right across the country and can use this as the basis for partnering with an authority's own workshop. Artegy manages the maintenance budget but the activity can remain with the local authority's technicians.

"This is an example of Artegy doing what it does best – measure the risks and opportunities and then translate those into a package that gives the customer valuable management data – knowing that Artegy is responsible for managing the operating costs and residual value risk."

Artegy is part of BNP Paribas, one of only 4 banks in the world with a Standard & Poors rating of AA+ or better, and focuses on specific market sectors, concentrating its efforts on acquiring specialist knowledge to support them. Public Sector business forms an important part of that strategy.

### **About BNP Paribas Lease Group.**

BNP Paribas Lease Group is the BNP Paribas subsidiary specialized in equipment leasing and rental solutions for businesses and professionals, either directly or through its partners, the equipment manufacturers, distributors and editors.

Organized around two international business lines - Technology Solutions and Equipement & Logistics Solutions – and two areas of business – professional real estate and trade and industry equipment – BNP Paribas Lease Group aims to provide rental solutions and credit, combined with services such as insurance, maintenance and repair policies.

Having integrated Arius<sup>(1)</sup> and Artegy<sup>(2)</sup>, teams into its commercial structure, only BNP Paribas Lease Group is today in a position to make such a wide-ranging offer, which extends from simple leasing arrangements to longterm leasing contracts, and outsourcing facilities management.

BNP Paribas Lease Group has been in this market for over 50 years and is the French and European market leader. It offers manufacturers, importers and distributors of logistics and software editors a comprehensive service to finance their sales and, with them, develops local, national and international partnerships, which range from advisory agreements to joint financing companies. BNP Paribas Lease Group also

provides and manages the asset and real estate lease-financing services that the BNP Paribas banking network offers its customers.

BNP Paribas Lease Group operates in 18 countries: directly in Austria, Belgium, France, Germany, Greece, Hungary, India (joint venture with SREI), Italy, Netherlands, Poland, Portugal, Spain and the UK, Ukraine, and through BNP Paribas Group entities in Algeria (El Djazaïr), Morocco (BMCI Leasing), Tunisia (UBCI Leasing), Turkey (TEB Leasing), and USA (Trinity Vendor Finance).

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(1) Arius: the IT open-ended leasing expert.

(2) Artegy: specializing in long-term commercial vehicle leasing with services.

[www.bnpparibas-leasegroup.com](http://www.bnpparibas-leasegroup.com)

[www.arius.fr](http://www.arius.fr)

[www.artegy.com](http://www.artegy.com) and [www.artegy.co.uk](http://www.artegy.co.uk)