



## **Press Release**

### **Autodesk is offering its software for rent or lease in Europe in partnership with BNP Paribas Lease Group**

In this way Autodesk will be helping its customers - initially those based in France, Italy, Spain and Portugal - to acquire software licenses and upgrades more easily by spreading costs over the period of software use.

**Paris, 25th June 2009** — Autodesk, Inc. (NASDAQ: ADSK) is announcing signature of a partnership with a specialist in the financing of rental and leasing deals with IT distributors. On 3 June 2009, Autodesk teamed up with BNP Paribas Lease Group to offer its software for lease or for rent, thereby facilitating access to new 2D and 3D design and engineering technologies for users in industry, construction, building and digital animation.

### **Providing a suitable answer to the financing of ever-changing technologies**

In a particularly difficult economic climate where enterprises, and specially the smallest among them, are finding it difficult to fund their investments, renting and leasing stand out as particularly suitable financial solutions. They allow a company to remain competitive by maintaining its capacity to invest in the software it needs to make productivity gains, and have only a minimal impact on the company's cash flow.

With this goal in mind, Autodesk selected BNP Paribas Lease Group whose solutions are crafted to meet the needs of IT resellers supplying enterprises, design offices and major corporations with IT hardware and software. This choice was made, amongst others, on the basis of the following reasons: a wealth of experience in IT, simplified request management, the capacity to handle financing requests 100% online, and particularly short file processing times.

### **Advantages for customers, resellers and Autodesk**

With regard to users, this renting and leasing offer:

- facilitates access to the latest technologies with investment spread over the financing period;
- provides a contract that facilitates the acquisition of upgrades;
- integrates rental payments in the company's costs and therefore reduces its level of debt and its tax.

"We are proud to have been selected by Autodesk to deploy this European program which seeks to support software sales by Autodesk and its partners", says Richard Gendreau, Strategic Account Manager at BNP Paribas Lease Group - International Business Line Technology Solutions. "This partnership deployed by BNP Paribas Lease Group in five countries (France, Italy, Spain, Portugal and Greece), strengthens our position as European leader in the financing of software acquisition which is a major activity of our Business Line - Technology Solutions."

"Our collaboration with BNP Paribas Lease Group creates a veritable win-win situation for everyone, i.e. our customers, our resellers and Autodesk", says Francis Plégat, Channel Director for South Europe at Autodesk. "Above all it allows us to modulate our offering to suit the current economic climate. We must make access to our technology easier through approved, practical and secure payment solutions. This initiative will also help us

actively support our resellers in the growth and management of their business operations."

### **About Autodesk**

Autodesk, Inc., is a world leader in 2D and [3D design software](#) for the manufacturing, building and construction, and media and entertainment markets. Since its introduction of AutoCAD software in 1982, Autodesk has developed the broadest portfolio of state-of-the-art Digital Prototyping solutions to help customers experience their ideas before they are real. Fortune 1000 companies rely on Autodesk for the tools to visualize, simulate and analyze real-world performance early in the design process to save time and money, enhance quality and foster innovation. For additional information about Autodesk, visit [www.autodesk.com](http://www.autodesk.com).

### **About BNP Paribas Lease Group**

BNP Paribas Lease Group is the BNP Paribas subsidiary specialized in equipment leasing and rental solutions for businesses and professionals provided either directly or through its partners, the equipment manufacturers, distributors and editors.

Organized around three international business lines - Technology Solutions and Equipement&Logistics Solutions, Retail&Industry – BNP Paribas Lease Group aims to provide rental solutions and credit, combined with services such as insurance, maintenance and repair policies.

Having integrated Arius(1) and Artegy(2) teams into its commercial structure, only BNP Paribas Lease Group is today in a position to make such a wide-ranging offer, which extends from simple leasing arrangements to long-term leasing contracts, and outsourcing facilities management.

BNP Paribas Lease Group has been in this market for over 50 years and is the French and European market leader. It offers manufacturers, importers and distributors of logistics and software editors, a comprehensive service to finance their sales and, with them, develops local, national and international partnerships, which range from advisory agreements to joint financing companies. BNP Paribas Lease Group also provides and manages the asset and real estate lease-financing services that the BNP Paribas banking network offers its customers.

BNP Paribas Lease Group operates in 20 countries: directly in Austria, Belgium, France, Germany, Greece, Hungary, India (joint venture with SREI), Italy, Netherlands, Poland, Portugal, Romania, Spain and the UK, Ukraine; and through BNP Paribas Group entities in Algeria (El Djazaïr), Morocco (BMCI Leasing), Tunisia (UBCI Leasing), Turkey (TEB Leasing), and USA (Trinity Vendor Finance).

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(1) Arius: the IT open-ended leasing expert.

(2) Artegy: specializing in long-term commercial vehicle leasing with services.

### **BNP Paribas Lease Group contacts**

Karine Rifai - 01 41 97 14 54 - [karine.rifai@bnpparibas.com](mailto:karine.rifai@bnpparibas.com)

Séverin Guiton - 01 41 97 20 02 - [severin.guiton@bnpparibas.com](mailto:severin.guiton@bnpparibas.com)

### **Autodesk contacts**

Thomas Doron - 01 46 05 87 87 - [tdoron@3dcommunication.fr](mailto:tdoron@3dcommunication.fr)